



**General Glass  
International**

**FOR IMMEDIATE RELEASE**

Contact: Zoe Schweitzer  
201.553.1850 x117 Direct  
zschweitzer@generalglass.com

**GGI Launches Kaleidoscope Collection**

**Secaucus, NJ, May 9, 2011 – General Glass International (GGI) launches The Kaleidoscope Collection using Alice® Direct-to-glass printing.**

General Glass International is proud to introduce The Kaleidoscope Collection. Using Alice® direct-to-glass printing technology this assortment of seven patterns allows for kaleidoscopic versatility for interior and exterior applications. Inspired by the geometries of fractals; Whisper, Shard, Lucent, Orbit, Stria, Tangent and Coppice are color and scale customizable, allowing each pattern to reveal a new context.

Designed for cross-market appeal, GGI features The Kaleidoscope Collection in six customizable colorways per pattern to inspire and expand your design offering. Applications include wall cladding, entranceways, interior partitions, signage, and furniture.

The Kaleidoscope Collection is printed on low iron and low iron satin etch glass, in sizes up to 84” x 168” and thicknesses from 5/32” – 3/4”.

Designed for GGI by Jeremy Noonan. Made in Secaucus, N.J.

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101 Venture Way  
Secaucus, NJ  
07094-1808

800.431.2042  
p: 201.553.1850  
f: 201.553.1851

sales@generalglass.com  
www.generalglass.com