



FILE PREPARATIONS FOR ALICE®

This document will guide you through the factors to consider when preparing image and graphic files for the Alice® Direct-to-Glass Printing process, as well as the acceptable file formats, and directions for submission.

For technical support and to share art files, send to: Muhammad Arif marif@generalglass.com or Christina Sanchez-Abreu csabreu@generalglass.com

DESIGN CONSIDERATIONS

- What image will be seen from each side of the glass? *This will assist our printing specialists to choose the best image processing techniques.*
- What is the viewing distance? *The closer the viewing distance, the higher the resolution of the image.*
- What are the desired levels of transparency and translucency? *This will impact the ink layer thicknesses used in the printing process.*
- What is the overall size of the project? *To what scale will the image be enlarged? The final size of the project will dictate the required image resolution used in printing.*
- Will a single design be tiled across multiple pieces of glass or will each piece of glass have its own image? *This will impact the file preparation and the variable data control.*
- Are there any structural limitations that must be taken into consideration? *You may need to consider special preparations such as drilled glass or limited edge-to-edge printing.*
- Where will the glass be installed? *Printed glass for exterior or outdoor applications must be laminated or insulated. Because of this, image will be printed on surface two of the glass. We must be advised of the glass application at time of estimate.*

GRAPHIC FILE FORMAT AND SUBMISSION

1. Generate the files in Adobe Illustrator (EPS) for vector files OR in Adobe Photoshop (PSS, PDF, TIFF, JPEG) at 300+ DPI and 4,000+ pixels.
2. If the color white is used in the file, please indicate if the white color is intended to be clear/transparent or if it is to be printed in white.
3. Send the completed files via Dropbox to marif@generalglass.com **and** csabreu@generalglass.com